

Cookie Policy

SIA Baltic Business Aviation Center — www.bbac.aero

Last Revised: 23 July 2026

1. About This Policy

This Cookie Policy explains how SIA Baltic Business Aviation Center (BBAC, we, us, our), as the operator and data controller for www.bbac.aero, uses cookies and similar technologies on this website. It should be read together with our Data Protection Policy, which explains more generally how we handle personal data.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the website function, remember your preferences, and understand how visitors use it. Some cookies are essential for the website to work; others are optional and are only set with your consent.

Cookies themselves do not usually reveal your name or identity. However, some cookies — particularly analytics and advertising cookies — use identifiers that can be linked to your device or browsing behaviour and, in that sense, may constitute personal data under applicable data protection law. Where this is the case, our Data Protection Policy applies alongside this Cookie Policy.

3. Legal Basis and Your Consent

Our use of cookies complies with the Latvian Electronic Communications Law (implementing the EU ePrivacy Directive) and, where cookies involve personal data, the GDPR. Strictly necessary cookies do not require consent, as they are essential to deliver the website and services you request. All other cookies are set only after you give your consent via the cookie banner on our website.

When you first visit www.bbac.aero, you can choose to accept all cookies, or open "Manage Cookies" to accept or decline specific optional categories. Your choice is remembered for 90 days, after which you will be asked again. You may change or withdraw your consent at any time by revisiting the "Manage Cookies" settings on our website or by adjusting your browser settings as described below.

4. Types of Cookies We Use

Strictly necessary cookies — required for the website's core functionality, such as maintaining your session, load-balancing, security, and remembering your cookie preferences. These cannot be switched off, as the website cannot function properly without them.

Performance / analytics cookies — help us understand how visitors use our website (e.g., pages visited, navigation paths, time spent) so that we can improve its design and functionality. These are set only with your consent.

Third-party / advertising cookies — set by third-party providers to measure the effectiveness of our advertising and show more relevant content. These are set only with your consent, and are governed by the relevant third party's own privacy and cookie policies, which we do not control.

5. Third-Party Tools We Use

We may use the following third-party services, which may set their own cookies on your device once you consent:

Google Analytics — collects data about how visitors use our website (such as pages visited and duration of visit) to help us analyse and improve our Services.

Google Ads — used to measure the effectiveness of our advertising and to show more relevant content to visitors.

These providers may process data outside the European Economic Area. Where this occurs, the provider is responsible for ensuring appropriate safeguards are in place under applicable data protection law. For more information, please refer to the relevant provider's own privacy policy.

6. How to Manage or Withdraw Consent

You can manage your cookie preferences for our website at any time through the "Manage Cookies" option available on www.bbac.aero. You can also control or delete cookies through your browser settings — most browsers let you view, block, or delete cookies, and alert you before a website sets a new one. If you choose to block all cookies, including strictly necessary ones, some parts of our website may not function properly.

Google also provides a browser add-on that allows you to opt out of Google Analytics across all websites that use it, available through the Chrome Web Store and other sources.

7. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or in applicable law. The current version, with its Last Revised date, is always published on our website.

8. Contact Us

If you have questions about this Cookie Policy or how we use cookies, please contact us at info@bbac.aero.